CITY OF CARLSBAD

TRAFFIC SAFETY COMMISSION

STAFF REPORT

COMMISSION MEETING OF:

February 5, 2018

ITEM NO. 5A

LOCATION:

Daisy Avenue

INITIATED BY:

John Kim, Associate Engineer

REQUESTED ACTION:

Recommend City Council approval of the Daisy Avenue Traffic

Calming Plan

BACKGROUND:

In response to resident concerns about vehicle speeding on Daisy Avenue, staff has been working in collaboration with the residents to develop a traffic management plan that would address their concerns. Staff invited residents to a neighborhood meeting on April 20, 2017 to discuss traffic management strategies and to develop a traffic calming plan for Daisy Avenue. At the meeting, staff presented traffic calming concept plans for consideration. A concept plan comprised of two speed cushions on Daisy Avenue was selected as the preferred concept by the majority of the meeting attendees. After the neighborhood meeting, surveys were sent to the residents and property owners on Daisy Avenue to determine if the majority of the residents supported the preferred traffic calming plan. Based on the results of the resident survey, staff is recommending that the Daisy Avenue traffic calming plan be approved by City Council.

DATA:

Speeding on residential streets in Carlsbad is addressed by the Carlsbad Residential Traffic Management Program. The program was approved by City Council in 2001 and was revised in 2011. Per the program, a neighborhood meeting was held at Alga Norte Park on April 20, 2017 and attended by 28 attendees. Staff heard resident concerns and presented the strategies and tools that the Carlsbad Residential Traffic Management Program utilizes to address speeding on residential streets. By the conclusion of the meeting, a preferred concept plan comprised of two speed cushions was selected and supported by the majority of the meeting attendees (See Exhibit 1).

Per the requirements found in the Carlsbad Residential Traffic Management Program, implementation of the proposed plan requires that a majority of the residents on the street express positive support for the plan as determined by responses to a mailed resident survey. The survey is considered valid if 50% or more of the residents and non-resident owners return the completed survey. Positive support for the plan is indicated by 67% or more of the returned surveys in support of the proposed plan. A total of 90 surveys (74 residents and 16 non-resident owners) were mailed out. 62 signed surveys were received by staff, which represents a 69% return rate. Of those 62 returned surveys, 44 (71%) were in support of the proposed plan.

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(continued)

RECOMMENDATION:

Based on the findings contained in this report, and the requirements of the Carlsbad Residential Traffic Management Program, staff recommends City Council approval of the Daisy Avenue traffic calming plan.

NECESSARY CITY COUNCIL ACTION:

City Council approval required of the Daisy Avenue traffic calming plan.

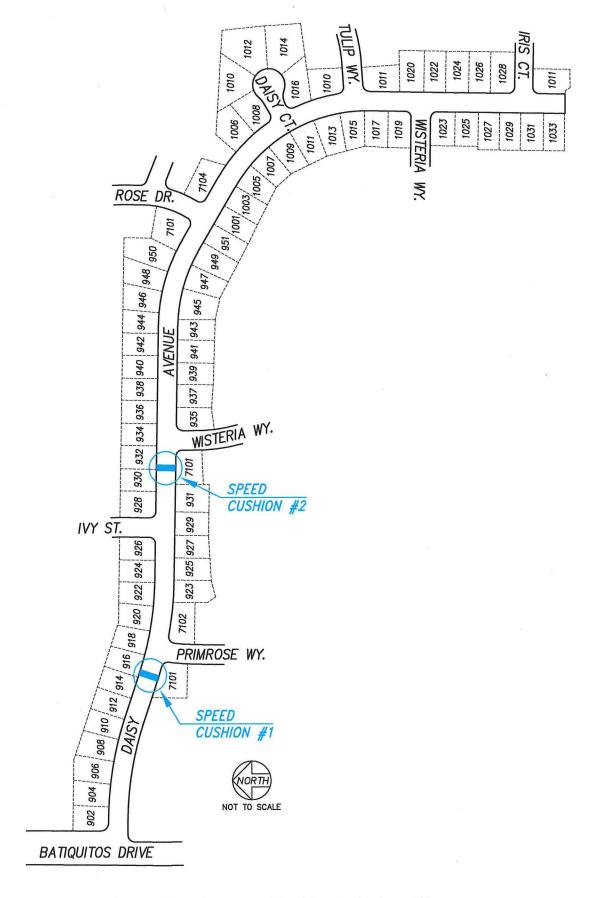


Exhibit 1 - Daisy Avenue Traffic Calming Plan